



maryvale
IMPROVING LIVES SINCE 1856

Strategic Plan

Fiscal Year 2025-2027

Priority 1

High-Quality Programs and Services

- Further integrate programs
- Build out the scope of services
- Maximize campus programs

Priority 2

Continuum of Housing Solutions

- Expand short-term housing
- Determine the best use of land

Priority 3

Community Outreach

- Cultivate cohesive agency identity
- Strengthen partnerships with organizations
- Amplify mission impact

Priority 4

Stewardship & Sustainability

- Invest in staff capacity
- Prepare for fees and payments implementation

maryvale.org



maryvale
IMPROVING LIVES SINCE 1856

Strategic Plan

Fiscal Year 2025-2027

Priority 1

High-Quality Programs and Services

- Further integrate across Maryvale's programs to benefit children, youth, and families with the services available.
- Build out the scope of prevention and early intervention services in schools and community settings.
- Maximize the use of Maryvale's program campus for education and service delivery.

maryvale.org



maryvale
IMPROVING LIVES SINCE 1856

Strategic Plan

Fiscal Year 2025-2027

Priority 2

Continuum of Housing Solutions

- Expand shorter-term housing through existing facilities.
- Determine how best to utilize the underdeveloped land on the Rosemead campus.

maryvale.org



maryvale
IMPROVING LIVES SINCE 1856

Strategic Plan

Fiscal Year 2025-2027

Priority 3

Community Outreach

- Cultivate a cohesive agency identity that embodies our core values and vision for positive change.
- Strengthen partnerships with organizations that complement Maryvale's strengths and service mix.
- Amplify mission impact with increased philanthropic giving on foundations, corporations, and individual donors.

maryvale.org



maryvale
IMPROVING LIVES SINCE 1856

Strategic Plan

Fiscal Year 2025-2027

Priority 4

Stewardship & Sustainability

- Invest in staff capacity to cultivate the next generation of Maryvale leaders.
- Prepare for implementation of fee-for-service and value-based payments

maryvale.org